

WE NEED MORE WOMEN IN TRADES

THINK YOU'D DIG A HANDS-ON CAREER?
WOMEN LIKE YOU ARE UNEARTHING
GREAT OPPORTUNITIES BY
LEARNING A TRADE

Around 50% of the working-age population in New Zealand is female.

But women made up only 5% of all trade workers in 2013. (Statistics NZ)



CHANGE IS COMING...

Among women learning trades skills are those under *Māori and Pasifika Trades Training Auckland*, which offers scholarships and support for Māori and Pasifika aged 18 - 40.



In 2016, 22% of MPTT Auckland trainees were women

By 2020, we want 30% of our graduates who are working in the trades to be women

What are the trades?

Trade jobs use practical skills that require special training. Examples include:



CARPENTERS

Average salary:
\$38-79k per year



WELDERS

Average salary:
\$47-58k per year



ELECTRICIANS

Average salary:
\$40-70k per year



PLUMBERS & GASFITTERS

Average salary:
\$52-79k per year



CHEFS

Average salary:
\$46-101k per year

The average hourly earnings for women in construction is higher than male employees
PwC Report

Many tradespeople also move into management jobs or become self-employed, raising their earning potential

WALL OF WORK TO HIT NEW ZEALAND

New Zealand already has a skills shortage in the trades – and demand is set to soar



6,800
NEW JOBS
EACH YEAR

\$200 billion worth of building projects expected between 2015 and 2020

6,800 new construction and infrastructure jobs forecast per year – most in Auckland

Reasons to become a tradeswoman

Here's why women love working in the trades:

(According to a 2011 report by Ministry of Women's Affairs)

- Pride in using practical skills
- Potential to earn good money
- A job that helps you stay fit
- Earn money while you learn
- Have skills that are in demand by employers
- Lots of career opportunities
- Turns you into a handywoman in your own home
- Creative, problem-solving aspects of the job

8 REASONS
WHY WOMEN
LOVE
WORKING IN THE TRADES



EMPLOYING WOMEN IS GOOD FOR BUSINESS

Trades businesses find that hiring women as well as men:

- Means they choose from a bigger pool, so get the best people
- Helps them address worker shortages
- Can strengthen their connection to customers and the community
- Means customers may choose their business because they employ women

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BUILDING BETTER TOGETHER